



Green Collar Jobs Council

FACT SHEET

California's Green Workforce Initiative

California's Green Workforce Initiative is a collaborative economic development strategy being executed in partnership with the California Workforce Investment Board (State Board), California Energy Commission, the Employment Training Panel, Labor and Workforce Development Agency, and a host of partner agencies. The State Board has organized three distinct funding opportunities to create one of the nation's largest green workforce development programs. It utilizes funding from the American Recovery and Reinvestment Act (ARRA), Alternative and Renewable Fuel and Vehicle Technology Program (AB 118) funds, Workforce Investment Act Governor's Discretionary funds, as well as private and local funds.

Clean Energy Workforce Training Program (CEWTP)

The Clean Energy Workforce Training Program (CEWTP) provides approximately \$26.75 million in funding to 34 regional and local training projects focused on meeting the needs of the Clean Energy sector. Key to this project is the development of a thorough understanding of the career pathways present in the Green Economy and the design of complimentary educational pathways which will move unemployed, low-wage and dislocated workers in to these careers. Each project will be overseen by regional partnerships consisting of local Workforce Investment Boards, community colleges, other education partners (Adult Ed, Regional Occupation Programs, etc), economic development organizations, organized labor, and, most critically, representatives from the industry for which training is being delivered. Known as Green Employer Council's, these partnerships will provide oversight and ensure that the project is responsive to the industry's workforce needs and results in relevant training for real world jobs. The CEWTP is funded by ARRA funds, AB 118 funding, WIA Governor's Discretionary funding, and a 1:1 match of private, in-kind or leveraged funding, netting total investment of \$53 million in funding.

Regional Industry Clusters of Opportunity Grants (RICOG)

The California Workforce Investment Board (State Board), the California Energy Commission, and the Economic Strategy Panel in coordination with the California Labor and Workforce Development Agency, is providing \$2.5 million in funding to support ten local workforce areas interested in undertaking or furthering regional planning initiatives. The funding will support the data-driven analysis necessary for the formation of relevant regional sector initiatives. This grant builds on work

that the State Board has done with Economic Strategy Panel and others over the past several years. This funding opportunity will support regional collaboration in the LWIB community by providing resources and technical assistance in the areas of diagnosis, partnership development, designing leveraged investment strategies and sustainability planning for regional sector initiatives.

State Energy Sector Partnership (SESP) and Training Grants

The California Workforce Investment Board has been awarded \$6 million in funding from the Department of Labor's Employment and Training Administration under the State Energy Sector Partnership and Training Grant. The Board will utilize this funding to support six Regional Teams in the development of training programs in emerging energy efficiency and renewable energy industries. Complimentary to the existing work of the State Board's Green Collar Jobs Council, this grant opportunity will support action clinics, information exchange, worker training, curriculum publication, and further the refinement of regional sector initiatives designed to meet the talent needs emerging in clean technology and green industries. The program will be overseen by the Green Collar Jobs Council, acting as the State Energy Sector Partnership.

